ACHIEVEMENT OF CARD AND ITS FUTURE

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ABSTRACT
Since launching in May 2008, CARD (Coalition for African Rice Development) initiative has made some tangible progress by offering a platform for collective actions among African rice producing countries (currently 23 countries in total) and like-minded development partners (currently core members are: AGRA, Africa Rice Center, AfDB, FARA, FAO, IFAD, IRRI, JIRCAS, JICA, NEPAD and WB, USAID, BRAC, Gates Foundation and other organizations are in regular communication). This presentation will cover a brief back ground of the initiative, ongoing activities by participating partners and challenges ahead.

1. Background of CARD
In the past decades demand for rice in Sub-Saharan Africa (SSA) has continued to rise steadily and particularly since late 90s the volume of imports which fill the gap between consumption and local produce increased sharply throughout the region. The fluctuations in global grain prices in 2007/08 and again early 2011 have aggravated the situation and made the poor more vulnerable to the risks of food insecurity. Since rice is considered a unique major cereal with high potential within the region for increased production, gathering international support for this crop is clearly important not only to the improvement of food security, but also to rural development and poverty alleviation in the region.

Based on this understanding, JICA, in partnership with AGRA, launched an initiative now known as the “Coalition for African Rice Development” (CARD) on the occasion of the Fourth Tokyo International Conference on African Development (TICAD IV) held in Yokohama, Japan in May 2008. The campaign was soon responded by various research institutions including JIRCAS, financial institutions and leaders of African development.

2. Nature of platform
CARD forms a platform for a consultative group of donors, research institutions and other relevant organizations to work with rice producing African countries. Partners collectively set a simple but a challenging goal of CARD to double the aggregated rice production in SSA from the 14 million tons/year in mid 2000s to 28 million tons/year by 2018. However, most important nature of the platform is to work together to enable each of national systems to plan and implement realistic work program by themselves. Partners firmly believe that the exercise will be benefitting to any other part of the agricultural sector because the capacity built for sound rice development will also work for revitalizing agricultural sector. This is a platform to make rice development an entry point for revitalization of the sector and of the rural economy in such countries where rice has a substantial weight in its economy and society.

3. Potential and Approach for Increase of Rice Production
CARD initiative could be implemented in a combination of following approaches.

i) Approach by Agro-Ecology :“irrigated field”, “rain-fed lowland” and “rain-fed upland”.

ii) Value Chain Approach : develop a rice value-chain, including post-harvest processing, marketing and trading.

iii) Capacity Development : support training for researchers, extension officers and key farmers, agribusiness and administrators engaged in rice industry.

iv) South-South Cooperation: mobilize the know-how in other regions.
4. Framework of CARD

(1) Countries for CARD activities and National Rice Development Strategy (NRDS)
Based on the statistical data on importance of rice segment in its economy and society, 23 rice producing countries were chosen as countries of collective activities in CARD initiatives (subject to confirmation of their willingness to work with partners).
These countries were requested to prepare a NRDS, wholly owned by the government, drawing on the support of the CARD secretariat as necessary. CARD Supporting Partners will then assess how they can support each candidate country’s NRDS in order to maximize its chance of success.

Practically, this is a process of learning among Ministries, Agencies and Departments and other stakeholders in the country often no communication among them. This is also a capacity building exercises for collecting data and overlaying with other information for further analyzing and finally for facts based planning. NRDS documents are living documents and going to be revised time to time to improve the quality.
Based on the NRDS, task teams are expected to work with planning and budget section in the ministry and beyond, to make essences of NRDS are well integrated into the superior policy settings, such as sector wide or cross sectorial development strategies, such as CAADP country investment plan or PRSP. About 12 countries are now in this stage of exercises.

(2) Transparency, Relative advantage and synergy effects
Each of participating partners recognized shared understanding. None of us can cope with extensive and complicated challenge of rice development alone. As the first step partners committed sharing information on planning and implementation of rice-related programs well in advance. This is a base of exercises to look for any opportunities of synergy effects of each of partners with its relative advantages in function and experiences.

To date, there are several new collaborative works are in designing or planning stage. It also works as a collective work for advocating increasing investment in both public/conventional aid and private investment. Various new partners in Asia, Latin America and also in Africa continent are identified and they are more active ever in SSA to work together with African counterparts and other partners.

5. Challenges ahead
We observe collectively that many of participating countries have achieved increase of production of rice in the last a few years. However, the challenge of the initiative has just started with a long list of agenda to be attended including competitiveness in the market and quality control. In coming months, members are committed to work together to materialize competitive rice sector which will support the living of the millions of rural families and will also contribute to the national food security.

KEYWORDS: sub-Sahara Africa, food security, rice development, productivity, aid coordination
Progress and Challenges of Coalition for African Rice Development (CARD)

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Outline of CARD

Setting
- Proposed by AGRA and JICA in 2008
- Participated by 11 organizations (i.e. AfDB, AGRA, ARCW/IFAD, FAO, FARA, FAO, JICA, JIRCAS, NEPAD and WB)
- Not a funding mechanism, but a platform for coordination and synergy

Target
- Increase production of rice in SSA from 14MT to 28MT in 2018
  - Doubling production level in 10 years

Participating African Countries

1st Group
- Cameroon, Ghana, Guinea, Kenya, Madagascar, Mali, Mozambique, Nigeria, Senegal, Sierra Leone, Tanzania, Uganda

2nd Group
- Benin, Burkina Faso, Central Africa, Cote d'Ivoire, DR Congo, Gambia, Ethiopia, Liberia, Rwanda, Togo, Zambia,

Locally owned Process
- Formulate National Rice Development Strategy (NRDS) Task Force
- NRDS as a common ground for stakeholders of rice industry
- Gap analysis, Prioritization, Alignment and Implementation
- Platform for Government, Private sector, NGOs and local donors
- CARD Secretariat (@AGRA Nairobi) offers support and facilitation

Activity in each CARD country

Milestones to Date

1st CARD Meeting
- October, 2008 (Nairobi, Kenya)
- Start-up, Agreement on working principles

2nd CARD Meeting
- June, 2009 (Tokyo, Japan)
- Agreement on the format of NRDS and initial works

3rd CARD Meeting
- May, 2010 (Arusha, Tanzania)
- Sharing NRDS and Gap analysis of 1st Group countries

4th CARD Meeting
- November, 2011 (Kampala, Uganda)
- Update on the national work in the 1st Group countries
- Sharing NRDS and Gap analysis of 1st Group countries
- Alignment rice development to national policy
- Seminar on Private sector involvement to the sector including agro-mechanization

Cases of Collaboration

Collectively support national NRDS task team for technical/capacity building

ARC/IRRI/JRCAS: Global Rice Science Partnerships/CGIAR
AfDB/ARC/JICA: Africa Rice Initiatives (Nerica seed multiplication in national systems/CB)
IRRI/PhilRice/JICA: Training for young researchers and core extension leaders
IFAD/JICA: Planning joint works on promotion of S to S cooperation
JRCAS/JICA: Joint works on rice development in inland valleys in Ghana
USAID/JICA: Collaborative works on rice productivity and irrigation development with PPP

On-going rice related intervention

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MDU on collaboration in food security including CARD related activities with IFAD, WFP and IFAD

Preliminary discussion started with KOICA on their participation to CARD

G20 Agricultural Minister Meeting in June 2011 recognized CARD as a vehicle for rice development in Africa

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Paddy Rice Production in Sub-Saharan Africa (million tons, 2007-2009)

- 14 million tons in 2007 to 17 million tons in 2009.
- 12% increment annually.

Key:
- Productivity
- Sustainable land use
- Market competitiveness
- Capital investment
- Capacity building