

JIRCAS DIVERSITY Project International Workshop

**Workshop on Initiative for Realizing Diversity for International
Agricultural Research**

Date : 16th Feb., 2017 (Thursday) 9:30-16:50
Venue : Okura Frontier Hotel Tsukuba Annex 1st floor, “Subaru”

09:30-10:00 Registration

10:00-10:10 Opening address, by Masa Iwanaga, JIRCAS president

Program 1 Workshop on “Work-life Balancing” and “Career” issues for women researchers

Chair: Dr. Fumika Sen, JIRCAS

10:10-10:20 Introduction of the project: Dr. Masayoshi Saito

10:20-10:50 Lessons for womens’ successful careers and personal balance

Professor Jean Kinsey

Department of Applied Economics, University Minnesota

10:50-11:20 My view on “Women in Research Institute” from experience in Thailand and
observation in Japan

Ms. Patcharee Tungtrakul

Institute of Food Research and Product Development, Kasetsart University

11:20-11:50 Discussion with Japanese women researchers

11:50-12:00 Conclusions: Prof. Toshie Awaya, Tokyo University of Foreign Studies

12:00-12:10 Group Photo

12:10-13:10 <Lunch>

Program 2 Workshop on “Value chain of local food and consumers’ needs”

Chair: Dr. Fumika Sen, JIRCAS

Keynotes

13:10-13:40 Expanded attributes in the food value chain: New consumer expectations and new
producer responsibilities

Professor Jean Kinsey

Department of Applied Economics, University Minnesota

13:40-14:10 Effort in Thailand for food value chain establishment and international collaboration

Ms. Patcharee Tungtrakul

Institute of Food Research and Product Development, Kasetsart University

Research activities report

- 14:10-14:35 Producer analysis of buckwheat farmers
Professor Zhao Minjuan, College of Economics and Management, Northwest A&F
university
- 14:35-15:00 An analysis on consumer behavior of rice in metropolises in China
Dr. Zhoulin, Institute of Food and Nutrition Development, Ministry of Agriculture,
China
- 15:00-15:15 Coffee break
- 15:15-15:40 Value chain of packed rice in Thailand
Dr. Prapinwadee Sirisupluxana
Department of Agricultural and Resource Economics, Kasetsart University
- 15:40-16:05 Development of the agricultural value chain in Laos: From the policy aspect
Dr. Phonevilay Sinavong
Department of Planning and Cooperation, National Agriculture and Forestry
Research Institute, Laos
- 16:05-16:30 General Discussion
- 16:30-16:40 Conclusions: Dr. Yukiyo Yamamoto, JIRCAS
- 18:00-20:00 Reception